

運動休閒與餐旅管理研究所-博士班課程地圖

Graduate Institute of Sport, Leisure and Hospitality Management - Course Map for Ph. D Program

畢業最低總學分：30學分 (無註明學分數之課程皆為3學分)

Minimum Total Credits for Graduation: 30 credits (All courses are 3 credits which is no mark)

應修9學分/ 9 credits

必修課程 Required Course

- 質性研究法 (全英)
Qualitative Methodology (E)
- 量化研究法
Quantitative Methodology
- 運動休閒與餐旅管理專題討論 (1學分) *
Seminar on Sport and Leisure Industry (1credit)*
*專題討論課程須修滿3學分
*This course must take for 3 credits

核心 選修 Core Elective Course

應修9學分/ 9 credits

- 遊憩資源策略管理
Strategic Management on Recreational Resources
- 運動與休閒政策研究
Studies in Sport and Leisure Policy
- 運動與休閒社會學理論
Sport, Leisure and Social Theories
- 實證性研究之文獻評析與統整
Critiquing and Synthesizing Research for Evidence-Based Practice
- 管理決策財務分析
Managerial Decision and Financial

- 期刊投稿研究
Studies in Research Paper and Its Submission to Journals
- 進階運動與休閒行銷學研究
Studies in Advanced Marketing of Sport and Leisure Analysis
- 休閒產業組織行為研究
Studies in Organizational Behavior for Leisure Industry
- 服務品質管理研究
Studies in Service Quality Management
- 運動休閒專業英文寫作與口語表達 (全英)
Academic Writing and Oral Presentation for Sport and Leisure (E)

應修12學分/ 12 credits

自由 選修 Elective Course

- 社區休閒 Community Recreation
- 專案管理研究與應用
Studies and Applications in Project Management
- 特殊族群運動休閒發展之研究
Studies in the Development of Sport and Leisure in Special Populations
- 休閒文化人類學理論與實踐
Theories, Practices and Anthropology of Leisure Culture
- ※ 休閒文化研究 Cultural Studies of Leisure
- ※ 運動全球化研究 Studies in Sport Globalization
- ※ 遊憩區規劃與設計
Designing and Planning Practices in Recreational Area
- ※ 遊憩活動風險管理
Risk Management in Recreational Programming

- ※ 質性研究文獻評析
Analyses and Evaluation of Qualitative Research
- ※ 休閒治療綜合方案研究
Studies in Comprehensive Therapeutic Recreation Services
- ※ 健康餐旅與觀光趨勢研究
Studies in Health and Wellness Issues in Hospitality and Tourism
- ※ 餐旅管理教育訓練與教學技巧研究
Studies in Hospitality Education Training and Teaching Skill
- ※ 運動與休閒經濟學研究
Studies in Economics of Sport and Leisure
- ※ 餐旅與會展專案規劃與管理研究
Studies in Project Planning and Management in Hospitality and MICE Industry
- ※ 運動餐旅產業績效評估與決策分析
Performance Evaluation and Decision Making Analysis in Sport and Hospitality Industries

- ※ 休閒、健康與適能研究
Studies in Leisure, Health and Wellness
- ※ 身體活動、休閒與健康研究 (全英)
Studies in Physical Activity, Leisure and Health (E)
- ※ 餐旅業當代議題(全英)
Contemporary Issues for the Hospitality and Tourism Industry (E)
- ※ 餐旅業策略資訊系統管理(全英)
Strategic Information Systems for Hospitality Managers (E)
- ※ 餐旅消費者行為研究(全英)
Studies in Hospitality Consumer Behavior (E)
- ※ 餐旅業顧客體驗管理(全英)
Customer Experience Management in Hospitality Industry (E)
- ※ 餐旅設施規劃與設計(全英)
Hospitality Facilities Development and Design (E)
- ※ 碩博合開課程 (Master and Ph. D Course)

自由選修中的6學分學生可自由選修本所各類選修課或校內外博士班(含碩博合開)課程

The students can select 6 credits include elective ones in our program, Ph. D program courses (including the joint master and Ph. D courses) from other departments or universities.