

運動休閒與餐旅管理研究所-碩士在職專班課程地圖  
Graduate Institute of Sport, Leisure and Hospitality Management, NTNU  
Course Map for Continuing Education Master's program

畢業總學分:32學分 (無註明學分數之課程皆為3學分)  
Minimum graduation credits: 32 credits (All courses are 3 credits which is no mark)

## 必修課程 (應修11學分)

Required Course / 11 credits

- 研究法  
Research Methodology
- 應用統計學  
Applied Statistical Methods
- 運動休閒與餐旅產業特論  
Topics on Sport, Leisure and Hospitality Industry
- 運動休閒與餐旅管理專題討論(一) (1學分)  
Seminar on Sport, Leisure and Hospitality Management (I)(1 credit)
- 運動休閒與餐旅管理專題討論(二) (1學分)  
Seminar on Sport, Leisure and Hospitality Management (II)(1 credit)

## 選修課程 (應修21學分)

Elective Course / 21 credits

- 休閒社會學研究 Studies in Leisure Sociology
- 休閒治療實務專題討論 Seminar on Therapeutic Recreation Practice
- 休閒教育專題討論 Seminar on Leisure Education
- 休閒組織行為與創新研究 Studies in Organizational Behavior and Innovation in Leisure Industries
- 休閒與健康促進專題討論 Seminar on Leisure and Health Promotion
- 財務管理 Financial Management
- 現代社會與運動 Modern Society and Sport
- 飲食觀光及旅客飲食行為研究 Studies in Food Tourism and Tourist Food Consumption Behavior
- 媒體與資訊研究 Studies in Media and Information
- 運動文化研究 Cultural Studies of Sport
- 運動休閒行為科學研究 Studies of Behavior Science in Sport and Leisure
- 運動與休閒人類學研究 Studies in Sport and Leisure Anthropology
- 運動與休閒場館規劃與管理 Planning and Operation of Recreational Area and Sport Facilities
- 運動賽會行銷與管理專題討論 Seminar on Sport Event Marketing and Management
- 遊憩資源管理 Recreational Resources Management
- 餐旅創新與創業研究 Innovation and Entrepreneurship on Hospitality Industry
- 餐旅經營管理研究 Studies in Hospitality Management
- 餐旅與環境議題研究 Studies in Hospitality and Environmental Issues
- 餐旅運動產業之績效評估與標竿個案分析  
Performance Evaluation and Benchmark Analysis in Sport and Hospitality Industries
- 實務技術報告研究 (1學分) (畢業撰寫專業實務報告者必修)  
Studies in Technical Report (1 credit)